



effective

effective world

Digital opportunities for your business growth ▲▲

Mannheim Strasbourg Shanghai

Digital Marketing Experts



Leverage our expertise to amplify your digital presence!

Drawing from a wealth of experience, we craft strategies to increase **organic traffic**, fine-tune your **paid campaigns**, and elevate your visibility through **strategic backlinks**.

We're not just experts in traditional channels; we excel in **social media marketing**, ensuring you capture the attention of your audience far and wide. For the **mobile-savvy market**, we offer tailored solutions for platforms such as **WeChat** and **LINE**.

From eye-catching **banners** that entice clicks to **web designs** optimized for usability across devices. Complementing our design expertise, we deliver compelling copy, captivating graphics, and memorable imagery that resonates.

AI Tools for analyzing your online **visibility**, recommendations and **SEO/GEO optimization** are our latest advanced service for industrial companies.

Marketing & Technology

- Brand / Rebranding Campaign
- Lead Generation / Performance Campaign
 - Event / Exhibition Campaign
 - Product Launches & Product Campaign
 - Recruiting / HR / Employer Branding Campaign
- Content Marketing
 - Blog Marketing
 - WeChat / LINE Marketing
- SEO / GEO Optimization (Visibility & Ranking)

Analysis / Research / Consulting

- Visibility / Ranking
- UX & Landing Page Optimization
- Website Relaunch (Open-Source CMS)

AI Solutions / AI Tools

- aipa, aiva
- aiga

Our range of services

Branding & Performance





aiva

aiva is the first solution specifically developed to measure and optimize AI visibility for industrial companies.



aipa

Worldwide of course, Inside and Outside of China with all available LLMs, deepseek to gemini.

AI Visibility Analysis, Audit & Recommendations

- 1 - AI Prompt Agent
- 2 - AI-Analysis
- 3 - AI-Audit + Recommendations

Our range of services

AI Marketing Tools



Built for Industrial Clients
Customers successfully
leveraging **aiva**



ebmpapst



LEIBINGER



AI Glossary Agent

With aiga, you can create a complete, search-engine-optimized glossary in just a few days that is technically precise, multilingual, and tailored to your industry.

Our range of services

AI Marketing Tools



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Customers successfully
leveraging **aiga**



ebmpapst



LEIBINGER

The perfect team for digital marketing



28

Years

30

Experts










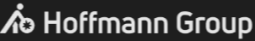























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Customers

- 28 Years of Experience
- Teams in Mannheim, Strasburg & Shanghai
- A large client portfolio with industry expertise in food, plastics, chemicals, electronics, automation, robotics, mechanical engineering, and software/telecommunications
- In-house web development team
- SEO/GEO experts with years of experience
- AI solutions
- Excellent writers for industrial communication
- Creative capabilities

Our current clients



Customers & Loyalty

Mannheim Strasbourg

22
Years



18
Years



17
Years



16
Years



14
Years



Shanghai

14
Years



11
Years



11
Years



9
Years



6
Years



We are **reliable, loyal,** and **knowledgeable** about **target groups** and **markets.**



Digital marketing for industries.

effective world S.A.R.L.
La Plage Digitale, 13 Rue Jacques Peirotés
67000 Strasbourg, France
T: +33 7 68 86 91 33
strasbourg@effective-world.com

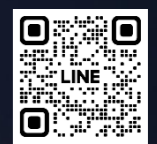
effective GmbH
L 13, 3-4
68161 Mannheim, Germany
T: +49 621 17893 0
mannheim@effective-world.com

effective marketing (Shanghai) Co., Ltd.
Dowell Space, 4th Floor
Caitong Kuntian Building
No.777 Ningxia Road, Putuo District
200065 Shanghai, China
T: +86 21 6208 0215
shanghai@effective-world.com



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Design: Ziran Xie, 2026

Text: effective GmbH

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Mannheim

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